

MEDIA CONTACT:

Joe Rosenbaum
Unanimous AI
410-458-7978
joe@unanimousai.com



AI Company offers Half-Price Discount to any Business Team that must Work Remotely because of Coronavirus

Offered at half price, Swarm® is an award-winning software platform that enables networked teams to quickly make AI-optimized decisions by collaborating remotely in systems modeled after natural swarms.

SAN FRANCISCO (PRWEB) MARCH 11, 2020

Unanimous AI, maker of the award-winning Swarm® software platform, announced today that any business team in the US that is forced to collaborate remotely because of the Coronavirus, will be given a half-price discount off the standard monthly subscription price.

Named “*AI Technology of the Year*” at SXSW in 2018, Swarm is the world’s only on-demand AI platform for amplifying the intelligence of remotely collaborating business teams. Inspired by the biological principle of Swarm Intelligence, Swarm enables any business team to optimize its combined knowledge, wisdom and insight, to quickly converge on optimized forecasts, evaluations, prioritizations and decisions.

Swarm is an AI-based collaboration platform that enables optimized decision-making by remote business teams. Networked teams, especially those that are new to tele-working, depend heavily on conference calls, online chat, and video conferencing for basic communications, but often struggle to make fast and accurate decisions as a distributed team. Swarm’s secure, cloud-based platform complements any communication channel and gives teams the means to quickly and easily reach AI-optimized insights, getting the most from the combined knowledge, wisdom, and experience of their team members.

Numerous academic studies have shown that teams using Swarm, can significantly amplify their group intelligence. As published in the [Journal Nature \(Digital Medicine\)](#), medical teams at Stanford University significantly increased their collaborative accuracy, reducing diagnostic errors by over 30%. In [another study](#), published in collaboration with researchers at MIT, financial teams significantly increased their forecasting accuracy (over 35%) when predicting financial markets. And finally, as [published last year](#) in Berkeley’s California Management Review, business teams using the Swarm platform were able to quickly reach optimized decisions about marketing messages, advertising content, and sales forecasts.

Swarm Intelligence, the science behind the Swarm platform, is the reason why birds flock, bees swarm, and fish school – they are smarter together than alone. By forming closed-loop systems, these organisms produce insights, together in groups, that greatly exceed the abilities of any individual member. While humans have not evolved this ability naturally, Swarm technology enables this using AI, allowing groups to amplify their intelligence by forming real-time swarms. The process was described in a [popular TED talk](#), demonstrating how Swarm technology can amplify team intelligence across a wide range of collaborative tasks.

“Business teams around the world have been using Swarm for everything from marketing decisions to financial forecasting” said Dr. Louis Rosenberg, CEO of Unanimous. “With many teams forced to work remotely, we are now seeing interest in the platform for an even wider range of decision-making tasks and we are offering significant discounts to any business impacted by Coronavirus.”

About Unanimous AI (<http://unanimous.ai>)

Unanimous AI is the maker of Swarm® the world's only on-demand AI platform for amplifying the collective intelligence of remotely collaborating business teams in real-time.